



The team

The Flying Doctor has assembled a team of Experts to work with our franchise partners in an integrated system to deliver and ensure their ongoing success.

The vision

The vision is to expand the brand across the UK by opening a minimum of 25 franchise operations in the next 5 years and establish the brand as a leading computer support facility in the area.

The Client is King

At The Flying Doctor we are passionate about the detail. We believe that our services should be special and of the highest standard. We are committed to the entire client experience and we have developed a great range of fully branded services that create a professional and confident service, which reinforces the quality of the brand.

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Enjoy computers?

Do friends & family turn to you for help, or maybe you are already employed in IT?

Are you looking for a change?

Turn your passion for computers into your own profitable business by becoming a partner in our fleet!



Why run my own business?

Do you want to:

- do what you enjoy?
- work when you want?
- have a great income stream?
- be your own boss?
- be part of a team supporting success?

Then here is a great opportunity to be your own boss as a partner with the Flying Doctor.

As a partner with The Flying Doctor you can soar with your own enjoyable and profitable business.

As the business owner, you will benefit directly from your own success.

The more successful you are the better off you are.

You have a business to sell when you want to stop.

And instead of one person paying you money, hundreds will - giving you security.

What does The Flying Doctor do?

The Flying Doctor specialises in helping people at home, entrepreneurs in back bedrooms and small businesses to keep their lives running with fast-response getting them back to normal.

Typical tasks include:

- Internet and network** - getting people connected and devices synchronised
- Software** - installations, adding and removing users, data recovery or anti-virus remedies.
- Hardware** - testing and replacing computer hardware, such as PSU's or monitors.
- Advice** - advising customers on new purchases, online safety and software tutorials.

Where are my customers?

The fastest growing part of the economy is solo business professionals and micro-businesses.

As a Flying Doctor partner you provide PC support to those within 30-45 minutes of your base.

Each flying doctor has a territory of 80,000 - 85,000 premises to turn into your customers.

We keep these customers by giving:

- **No risk:** no contracts or monthly fees
- **Confidence** with a no fix, no fee pledge
- **Trust** by always seeing the same person
- **Value:** we work for their benefit not ours
- Matching customer **Needs**

Our customers come back because they want to - so we have no annual contracts, we don't expect money from them every month 'just in case': customers just pay us when we make their lives better. So they do come back!



Call Ashley on 01493 850388
or email flyingdoctor@morganblake.co.uk
Or visit www.theflyingdoctor.biz
and click on 'be a partner'



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the flying doctor benefits



What does a Flying Doctor partner get?

You get the reassurance of a proven business system to match your problem-solving ability.

You also get the professional approach that marks us out from your competitors.

Why do 50% of businesses fail in their first year and 95% fail inside five, while 95% of franchise partners are still going strong?

Because most new businesses are a bright idea or someone trying to make money from a hobby. But to succeed you need a business system and support. That's what you get with The Flying Doctor.

Partners with The Flying Doctor get a business that:

- makes you look professional through a uniform, processes and forms.
- makes sure that you have the right technical backup before you start
- gives you the marketing system to get customers so you can start earning fast.
- gives you a ready made business system that helps you get paid - so you can fix computers rather than do admin
- Makes you part of a team of entrepreneurs to support and profit together
- Provides business mentoring and coaching



and remember:

No need to wear a **tie**

We keep solutions **simple**
you'll make people **smile!**

So if you want to turn your enthusiasm for computers into profit for you, then talk to us about being a partner with the Flying Doctor

Call Ashley on 01493 850388
or email flyingdoctor@morganblake.co.uk
Or visit www.theflyingdoctor.biz
and click on 'be a partner'



the flying doctor partner



Why be a Franchise Partner?

The benefits of being a franchise partner are that you get to run your own business using a proven business model, so you already have a business framework to turn your enthusiasm and skills into profit.

You are in charge of your own destiny, whether that is lots of income, the ability to choose what you do every day or simply the ability to run your business around your lifestyle.

After five years, 95 per cent of franchise partners are still in business successfully. You can't say that about those who go it alone.

Why partner with the Flying Doctor?

You may well be asking:
"can't I just do this myself?"

Sure, you can start from scratch, make all the mistakes and struggle for years.

Or you can join with the Flying Doctor system to get the great benefits of:

- Proven successful system
- Technical support
- Marketing support
- Partner training and network meetings
- A memorable brand
- Professional uniforms and stationery
- Individual business coaching
- Group discounts

Now, does that sound good to you?

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What makes the right Franchise Partner?

Simply: enthusiasm. We know you've got that!

The Flying Doctor is the 'GP for your PC', so you will utilise the wide set of your skills helping your customers across the whole interesting range of issues!

We solve computer problems rather than treat symptoms, so an enquiring mind, a good personality and a positive desire to learn are key ingredients for success.

Whether you've been solving computer problems for friends and family, looking after business colleagues or want the launchpad to turn your skills into profits, the Flying Doctor has a lot to offer you.

What do I need?

To be a successful franchise partner, the most important things for you to bring are:

- Good personal skills
- Ability to work with people
- Being a team player
- Being responsible and accountable
- Comfortable with pressure
- Ability to work to tight deadlines
- Flexibility
- Hunger to find out
- Ambition to be your own boss

Go on, make your day

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